

# SOLUTIONS BEYOND THE OBVIOUS

## *Franchisee Services*



Owning and/or operating a franchise can place high demands on your time. Tronconi Segarra & Associates LLP assists franchisees by providing solutions that help you operate your business efficiently. Our experience working with both start-up (single location) and mature (multiple location) franchisee businesses means that our services can be tailored to meet your specific needs and goals.

### **Our Primary Franchisee Services Include:**

- Providing assistance with business plans, choice of entity, and other start-up business issues
- Recommending and assisting with the implementation of a bookkeeping and/or accounting system that operates side by side with your point of sale system
- Providing outsource bookkeeping services to ensure timely and accurate financial information for use in management decision making and reporting to franchisors
- Providing income and sales tax compliance and planning services
- Designing retirement plans to provide immediate tax savings and long-term benefits to you and your employees
- Assisting with multi-state tax issues
- Providing succession planning and implementation strategies
- Preparing financial reports to meet the requirements of franchisors, lenders, investors, and other stakeholders.
- Assistance with obtaining financing through the preparation of appropriate financial reporting packages

**TRONCONI SEGARRA  
& ASSOCIATES<sub>LLP</sub>**

Certified Public Accountants  
Business Consultants

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## The Benefit of Engaging Tronconi Segarra & Associates

We are firmly committed to working closely and cooperatively with each of our clients with the goal of establishing long lasting professional relationships. We believe we are the service provider of choice for the following reasons:

- **Partners and senior management team members of our Firm are actively involved in the affairs of our clients.**

We believe in hands-on partner and senior management team member involvement to ensure the highest quality of client service, and to ensure that issues and recommendations are brought to the forefront in a timely fashion. We take pride in our most recent client service survey in which we received a 95% approval rating.

- **We believe in a flexible approach.**

Our approach on each project is designed in conjunction with our clients, and we contemplate three key objectives: quality and timeliness of work, cost management, and continuous communication to ensure the other objectives and planning ideas are enhanced and realized. We work with our clients to design an approach that leverages the use of their internal staff with the hopes of minimizing cost.

- **We couple expertise with competitive rates.**

The leaders in this service offering have significant experience in assisting owners and/or operators of single location as well as multiple location and multi-state franchisees, with numerous business issues. Our clients have found it advantageous to have access to this breadth and depth of experience at the competitive rates you would find at a smaller firm.

- **Our commitment to excellence is reflected in the quality of our work product.**

We effectuate this principle by having our senior-level personnel involved in the day-to-day performance of our work. Above all, we exhibit qualities of honesty, integrity, energy, and innovation in the delivery of our professional services.

For more information on Tronconi Segarra & Associates LLP's Franchisee Services, or to schedule a meeting, please contact us.

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